

# SUGGESTIONS TO INCREASE PROGRAM ATTENDANCE

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- 1) HOLD THE PROGRAM DURING ORIENTATION.
- 2) POSTERS!!! THE MORE THE BETTER IN RESIDENCE HALLS, ACADEMIC BUILDINGS, AND STUDENT CENTERS .
- 3) GET AS MANY CAMPUS GROUPS TO CO-SPONSOR THE EVENT AS POSSIBLE, AND GET THEIR MEMBERS TO ATTEND.
- 4) TARGET GROUPS (send letters, e-mail, voicemail, etc.):
  - ATHLETIC TEAMS (and get coaches to commit to attend)
  - FRATERNITIES AND SORORITIES
  - FIRST-YEAR STUDENTS
  - RA'S
  - PEER EDUCATORS/COUNSELORS
  - STUDENT LEADERS
  - CLASSES ON RELATED SUBJECT MATTERS, SUCH AS:

Psychology	Sociology
Public Speaking	Public Policy
Media	Women's Studies
Gender Studies	First year Experience
- 5) MAKE THE PROGRAM MANDATORY FOR CERTAIN GROUPS.
- 6) MAKE THE PROGRAM ELIGIBLE FOR POINTS IF YOU HAVE A POINT-BASED INCENTIVE/ACCREDITATION SYSTEM.
- 7) ENCOURAGE PROFESSORS TO BRING THEIR CLASSES, ENCOURAGE THEIR STUDENTS TO ATTEND, AND/OR GIVE EXTRA CREDIT FOR STUDENTS TO ATTEND.

- 8) PIZZA PARTY WITH DISCUSSION AS FOLLOW-UP TO THE PROGRAM.
- 9) ENCOURAGE STAFF TO BRING THEIR SONS, DAUGHTERS AND FRIENDS.
- 10) ENCOURAGE RA'S TO BRING THEIR ENTIRE HALLS.
- 11) INVITE LOCAL HIGH SCHOOLS TO ATTEND.
- 12) TABLE TENTS IN CAFETERIAS.
- 13) ADVERTISE IN THE COLLEGE NEWSPAPER/RADIO/TV STATION.
- 14) ADVERTISE IT AS A PROGRAM FOR MEN AND WOMEN.
- 15) HAVE SPONSORING STUDENT GROUPS MAKE T-SHIRTS ADVERTISING THE PROGRAM, AND HAVE TONS OF STUDENTS WEAR THE SHIRTS AROUND CAMPUS IN THE DAYS PRIOR TO THE PROGRAM.