

Dear Member of the Faculty,

On \_\_\_\_\_, at \_\_\_\_\_ pm, in \_\_\_\_\_, I will be visiting your campus to do an awareness and education program on the topic of \_\_\_\_\_. I am a college and university attorney and I have visited over 2,000 campuses in the past ten years to talk to students about high-risk health and safety issues (for more about me, please visit [www.ncherp.org](http://www.ncherp.org)).

I am writing to you to ask for your help. As you know, colleges are living and learning communities. Your ability to teach and impart the knowledge of your area of expertise is impacted by the life that students have outside your classroom. When I visit your campus, your interest in my program can dramatically impact the turnout. College students are busy people. They don't always take advantage of the important programs that are planned for them. I ask that you help me to encourage students to attend. They will make it a priority if someone they respect shows leadership on this issue. I promise I will make it worthwhile for them.

Here are five easy ways that you can help:

1. Make my program a class assignment;
2. Even better, bring your students to the program as a class meeting;
3. Give students extra credit if they attend;
4. Announce the program in your class and encourage attendance;
5. Work the topic into your curriculum, if appropriate. Ask students to write reflection papers, and discuss the topic in class.

There is no question that your influence can help to make my presentation a success, and I thank you for anything you can do to help increase attendance.

I am sure my visit to your campus will be of benefit to you, your students and the community that you share.

Very truly yours,

*Brett A. Sokolow*

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President, NCHERM

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